



The Buddha Times

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MESSAGE FROM

The Editor



Shruti Singh

I am delighted to present the June 2023 issue of The Buddha Times. This edition includes the details on the Investing in Future Leaders Program, as well as the Buddha Entrepreneurship Clinic held in Bangalore between April 26th to 29th, 2023 along with details on the Dedicated Mentors.

I thank Arunima Thomas for assisting me in preparing this issue.

We welcome your feedback.

*Good wishes,
Shruti Singh
Editor
The Buddha Times*



INVESTING IN FUTURE LEADERS



Investing in Future Leaders

The Buddha Institute is spearheading a transformative experiential initiative called "Investing in Future Leaders" that nurtures youth, instilling a profound sense of social consciousness within them. Through this initiative, the Institute aims to shape the potential of young individuals, enabling them to actively engage in cooperative efforts, collaborate effectively, and make meaningful contributions towards the inclusive development of the nation. With an existing outreach of approximately 1,500 students, the Buddha Institute is actively working towards its goal of engaging a total of 10,000 students within the next few years. To achieve this, the Institute has done the following:

- Established partnerships with 17 universities nationwide and approached 15 more universities, initiating various awareness events.
- Fostering interactions between young social leaders and entrepreneurs with students.
- Organizing panel discussions and seminars on contemporary development issues.
- Conducting village immersion programs, facilitated by RCRC partners, government development projects, and civil society organizations.

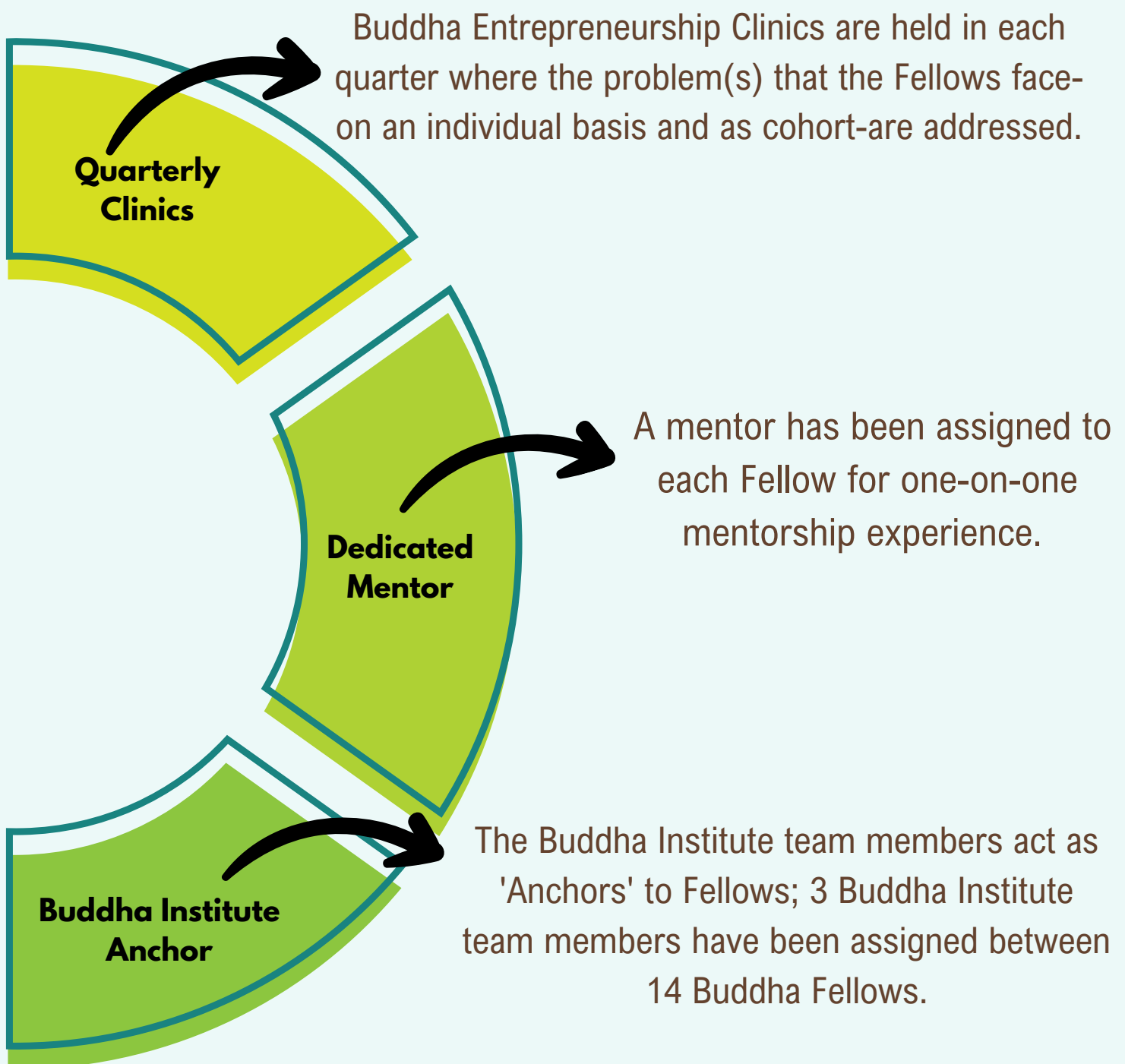
Present Status

Currently, students are undergoing immersive experiences in Northeastern states, Uttar Pradesh, and Jharkhand, with plans to expand to Chhattisgarh and Madhya Pradesh. Moving beyond university campuses, the Buddha Institute aims to provide opportunities for youth who genuinely seek to explore the purpose of life through experiential learning, such as open immersion and residential learning camps in the Himalayas to Thar regions.



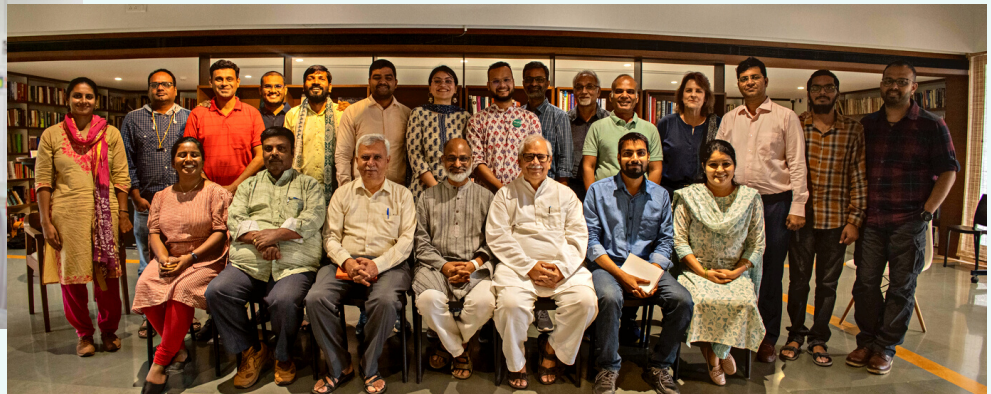
Mentoring of Buddha Fellows

The Buddha Fellowship Program helps development entrepreneurs by providing assistance through its mentoring model.



Buddha Entrepreneurship Clinic (BEC)

April 26th-29th, 2023
Bangalore



Advice from Resource Persons to Buddha Fellows

The Fellows were given a template to capture the progress made in their entrepreneurial journey in the past six months as well as share their plan for the next six months. They received advice on their areas of concern by experts like Chitranjan Dar, Shobha Agarwal and Indranil Gupta



Namrata Acharya

(Khedhut Samriddhi, Tapi, Gujarat)



Areas of concern:

- Enhance the outreach of customers.

Advice given:

- Tap into the network of existing farmers.
- Focus on increasing farmers base by 2X i.e. from 100 to 200.
- Build a model to capture and exhibit considerable impact.

Satendra Singh Lilhare

(Bastar Se Bazaar Tak, Bastar, Chhattisgarh)

Areas of concern:

- Build a sales model for tamarind, *mahua* and custard-apple.

Advice given:

- Need to explore launching the campaign for the regeneration of tamarind and custard-apple plant.
- Efforts need to be made for the Organic Certification of the fruits collected and further research is to be done on *Mahua* usage and markets available for it.



Advice from Resource Persons to Buddha Fellows



Prajwal M

(Oscillo Machines, Hubli, Karnataka)

Areas of concern:

- Enhance the sale of machines to the designated customers (farmers).

Advice given:

- Organize a demo in farmers' fields, bringing machinery in a vehicle and roam around in villages. ITC used to organize a very professional *Pradarshan Khet* to promote their products.
- Accelerate the nudge so more farmers are interested in buying the machines

Mahesh Londhe

(Agrozee Organics, Pune, Maharashtra)

Areas of concern:

- Build connection with the local audience and build information on the nutritional value of millets.

Advice given:

- Find out the nutritional values, rancidity factor and other important aspects of millets from educational institutions - IIMR and MANAGE.
- Start getting data, monitor the change in health of customers/kids consuming millets.
- Do a blind customer survey to get the customer feedback on your millet products.



Highlights from STALLS



Shobha Agarwal understanding how millets are processed at Manyam Grains (Srinivas' enterprise)



V Ravichandar (Bangalore International Centre) interacting with other resource persons



Rangu Rao (Safe Harvest) interacting with Satendra (Bastar Se Bazar Tak)

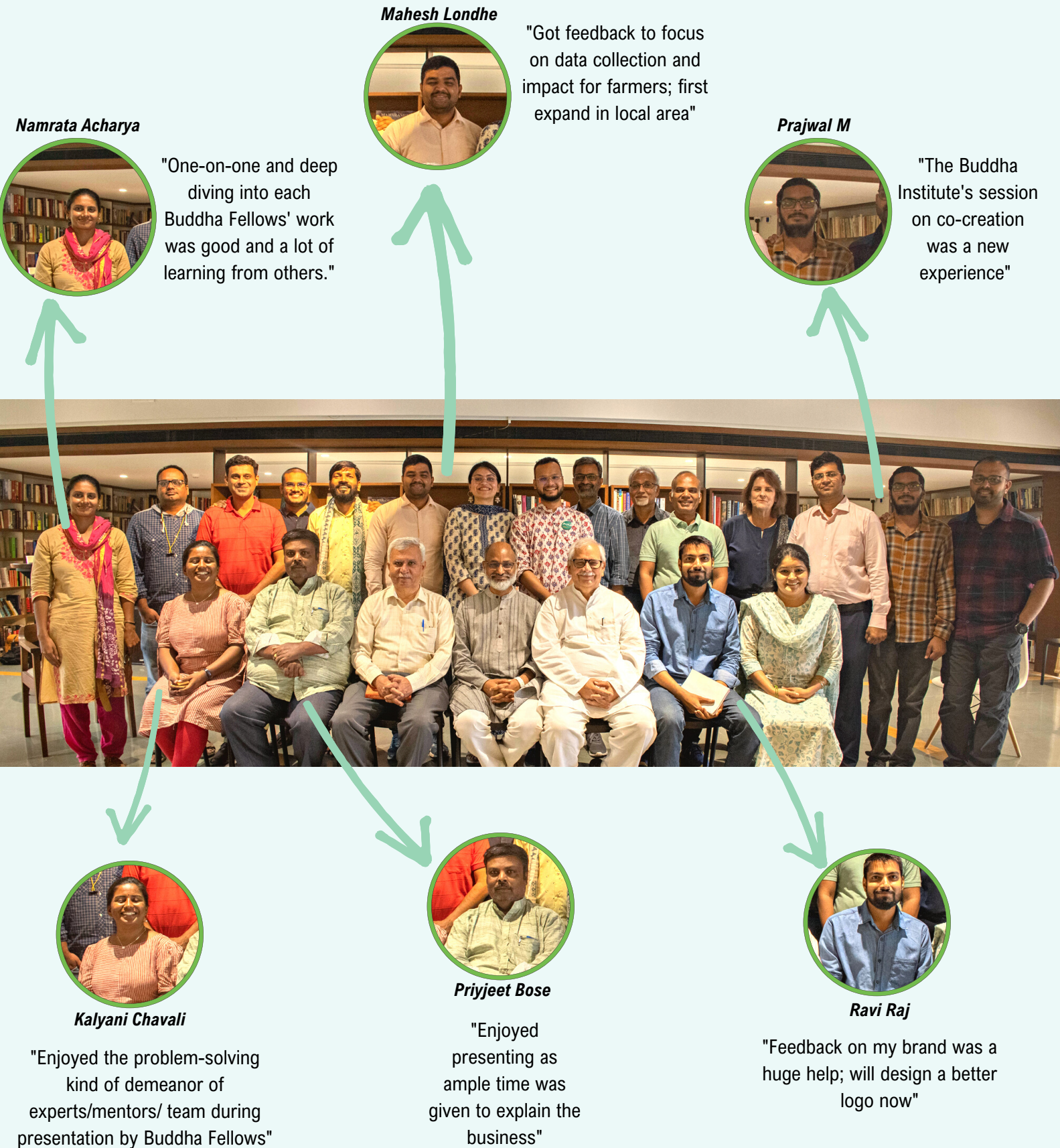


Vikas Hosoor (Rainmatter Foundation) trying to understand the model of Koraj (Ravi's enterprise)



Annapurna Neti (Azim Premji University) in conversation with Kalyani about her enterprise, Sahrudaya

BUDDHA FELLOWS' FEEDBACK ON BEC



Dedicated Mentors for Buddha Fellows

Dedicated Mentors have taken out time from their busy schedules and visited their Mentees/Fellows over the last 6 months to understand their enterprises better and provide their valuable insights on the 'pain points' cited by the Fellows.

Sandip Bhatia & Satendra Singh Lilhare



Sandip Bhatia has been dedicating his time and is personally vested in Satendra and his enterprise "Bastar Se Bazaar Tak". He has been 'listening' and has helped Satendra is laying down the enterprise roadmap as well as discuss the pain points like timely processing of the NTFP products and cold storage of the processed products.

Shobha Agarwal & Kalyani Chavali

Shobha Agarwal has been helping out Kalyani by imparting knowledge based on the vast experience she has. Shobha is guiding Kalyani to identify Sahrudaya's (Kalyani's enterprise) USP as well as competitors, building SOPs for each product and making better plans to manage expenses.



The Buddha Institute Anchors



Hitendra Singh



Shipra Singh



Girish Agarwal

Anchor to the following Buddha Fellows



Priyjeet Bose



Angraj Swami



Rajesh Oza



Satendra Singh Lilhare



Mayur Pawar

Anchor to the following Buddha Fellows



Prajwal M



Ronald Castelino



Suhas Ramegowda



Mahesh Londhe



Borra Rao Srinivas

Anchor to the following Buddha Fellows



Ravi Raj



Namrata Acharya



Kalyani Chavali



Rahul Satpute

Examples of assistance

- Helped in building the mentor mentee relationship of Sandip Bhatia and Satendra Singh Lilhare.
- Helped Priyjeet Bose in finding suitable connections within local government.

Examples of assistance

- Helped in building the mentor mentee relationship of Sanjay Guha and Borra Srinivas.
- Helped Ronald Castelino in receiving funds from Sammunati.

Examples of assistance

- Helped in building the mentor mentee relationship of Nayan Parikh and Ravi Raj.
- Helped Kalyani Chavali in building format to manage the financials.



An initiative of SRIJAN and Education for Employability Foundation (E2F)

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